Joanna Robin

EXPERIENCE

Digital editor, The International Consortium of Investigative Journalists, New York, May 2023-present

- Worked across product and editorial teams to manage ICIJ's publication plan and digital platforms, including social media channels.
- Commissioned, edited, wrote and produced news and features on offshore financial systems, global tax policy, human trafficking and more.
- · Managed the creation of audience-focused content for global investigations, including alternative storytelling formats and data visualizations.
- Oversaw daily management of ICIJ's website, publishing stories and editing the homepage.
- · Wrote and produced ICIJ's weekly newsletter and contributed to other email campaigns, including series for investigations and fundraising.

Digital producer, Australian Broadcasting Corporation, Washington D.C., Oct. 2021–April 2021

- Worked closely with the international digital editor to manage the North America bureau's digital content for ABC News.
- · Wrote and produced breaking news, features and analysis on major U.S. stories for an international audience.
- Reported on the 2022 midterm elections, the Jan. 6 hearings, the Ukraine war, abortion rights and the U.S. labor movement.
- Commissioned, edited and produced visual features by foreign correspondents.
- Contributed to live blogs during breaking news events.

Broadsheet Media, Melbourne, 2017–2020

Assistant editor (Dec. 2019–Aug. 2020)

- Worked closely with the Melbourne editor on Australia's premier digital cultural publication, writing, commissioning, editing and publishing news and features on food and drink, arts and culture, events and more.
- · Managed photographers; organized photo shoots.
- · Managed intern program, commissioning and editing writing by graduate students.

Things to Do editor (Jan. 2019-Dec. 2019)

- Launched national Things to Do vertical as editor, writing, commissioning, editing and publishing event listings in five major cities, including Melbourne and Sydney.
- Curated and edited weekly newsletters and quarterly print listings in Melbourne and Sydney.
- · Promoted from subeditor (Nov. 2017–Dec. 2018). Edited all content in five cities for style, tone, grammar, accuracy and consistency.

Freelance copy editor, County Court of Victoria, Melbourne, July 2018–Nov. 2019

Edited all content for the new website of the state's principal trial court. Edited annual reports.

Freelance communications manager, candidate for lord mayor, Melbourne, March-May 2018

Managed communications and social media for Sally Warhaft, an independent candidate in the Melbourne mayoral by-election.

Freelance content producer, Willett Marketing, Melbourne, June 2017–June 2018

Collaborated with business, nonprofit and government clients at a creative agency specializing in brand partnerships.

Mamamia Women's Network, Melbourne, 2014–2017

- Senior news producer/section editor (Oct. 2015–June 2017)
- Wrote and produced breaking news and features on politics, current affairs, culture and sport for Australia's largest women's media company, including during the 2016 U.S. election, Brexit and domestic terrorist attacks.
- Led coverage of the first national women's football season with writing, a weekly national podcast segment and a how-to video series teaching football skills.
- Managed interns and junior staff, commissioning and editing writing.
- Promoted from site coordinator (Oct. 2014–Oct. 2015). Managed social media; wrote breaking news.

EDUCATION

Columbia University Graduate School of Journalism, New York, Dec. 2020-Aug. 2021

Graduated with overall honors (top 10% of cohort) from the Master of Science program, receiving honors in class for: reporting, journalism ethics, media law, journalism history, and covering military and intelligence services.

Reported on a fracked-gas pipeline through Brooklyn, restaurants coping with Covid-19, and New York City survivalists.

Master's project: An investigative story on a troubled insurance sales company. Published by The New Republic.

RMIT University, Melbourne, 2013

Graduate Diploma in Journalism. Completed editorial internships at **The Conversation** and **Beat**, and was education-programs intern at **Express Media**, a national nonprofit organization for young writers. Published by **Crikey** and **The Herald Sun**.

The University of Melbourne, Melbourne, 2008–2012

Bachelor of Arts. Majored in anthropology and social theory.

SKILLS

Investigative: FOIA, public records (SEC filings, Form 990s), court records (Pacer, Lexus Nexus) Audience: Chartbeat, Google Analytics, SEO, newsletter production (Campaign Monitor, Mailchimp) Multimedia: Adobe Lightroom, Photoshop, Premiere, Audition; Final Cut Pro; Audacity; Wordpress; Medium

REFERENCES

Available on request.